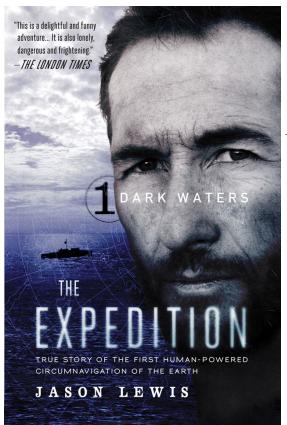
### FOR IMMEDIATE RELEASE—JULY 25, 2012

Record setting adventurer's memoir to be released August 1<sup>st</sup>.

"Arguably, the most remarkable adventurer in the world today." —London Daily Mail



He survived a terrifying crocodile attack off
Australia's Queensland coast, blood poisoning in
the middle of the Pacific, malaria in Indonesia and
China, and acute mountain sickness in the
Himalayas. He was hit by a drunk driver and left for
dead with two broken legs in Colorado, and
incarcerated for espionage on the Sudan-Egypt
border...

"A journey of great courage and determination..."

—His Holiness The Dalai Lama

"Two broken legs would be a trip ender for me..."

An incredible amount of stamina."

— Jay Leno, The Tonight Show

"An adventure of two lifetimes..."
—San Francisco Chronicle

# THE EXPEDITION

True Story of the First Human-Powered Circumnavigation of the Earth

By Jason Lewis

Available on Amazon and BN.com August 1, 2012, *The Expedition* chronicles in three parts, Lewis's 46,505-mile journey across five continents, two oceans, and one sea using only the power of his body: walking, cycling, and inline skating the landmasses, and kayaking, rowing, swimming, and pedaling a boat across the oceans—with no assistance from motors or the wind. Lewis set four world records, and clinched what the **London Sunday Times** hailed as "The last great first for circumnavigation."

But it was more than just a physical challenge. Prompted by what scientists dubbed the "perfect storm" as the global population soars to 8.3 billion by 2030, adventurer Jason Lewis used the expedition to reach out to thousands of classrooms around the world, calling attention to our interconnectedness and shared responsibility of an inhabitable Earth for future generations, while raising thousands of dollars for orphaned children along the way.

## More praise for *The Expedition*

"A mind-boggling odyssey beyond the stretch of the average imagination..."

—Associated Press

"Often funny and irreverent, always frank and authentic... marked by the thrills of a first-rate adventure."

—ForeWord Reviews

"A riveting true-life adventure that's as inspiring as it is thrilling."

— Utne Reader

"It takes noble thinking on behalf of the planet, a love for life, and a soul full of dreams to accomplish a truly great journey. His journey is not great. It's freakin' epic!"

—Les Stroud, Survivorman

"A heady blend of stinging wit, unflinching honesty, and headstrong badassery
...both horrifying and enormously inspiring."

—Anna Weltner, New Times

"An epic journey that few can rival... I admire Jason's tenacity so much."

—Bear Grylls (Man vs. Wild)

"Zen and the Art of Motorcycle Maintenance meets Bill Bryson's A Walk in the Woods..."

—Charley Boorman, Long Way Down

### **Publishing Details:**

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Maps: 4, Photographs: 28 eBook Category: Nonfiction, travel/adventure

Price: \$16.95 U.S. & Canada

For more information about *The Expedition* or booking a speaking engagement with Jason Lewis: www.jasonexplorer.com or Contact Tammie Stevens
1-888-750-7887

Notable past circumnavigation firsts include: sixteenth century Portuguese maritime explorer Ferdinand Magellan, who circled the world by sail in 1522; Wiley Post, the first pilot to fly solo around the world in 1933; and Steve Fossett, who circled the world by hot air balloon in 2002.

### **Author Credentials:**

Jason Lewis has been a contributing author to such popular travel books as *Chicken Soup for the Traveler's Soul* (HCI, 2002), *Flightless - Incredible Journeys Without Leaving the Ground* (Lonely Planet, 2008), and *The Modern Explorers* (Thames & Hudson, 2012). This is his first full-length publication.

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